



For Immediate Release

## **North America's #1 Plumber Encourages Participation in Fix-a-Leak Week**

*Roto-Rooter COO Rick Arquilla Calls for Action*

**Media Contact:** Paul Abrams  
Roto-Rooter Services Company  
513.762.6434  
[Paul.Abrams@RRSC.com](mailto:Paul.Abrams@RRSC.com)

**Cincinnati, OH- March 12, 2012**—Monday March 12<sup>th</sup> marks the kick off to the fourth annual Fix-a-Leak week to encourage Americans to save water by repairing dripping faucets and faulty plumbing fixtures. According to EPA WaterSense, more than 1 trillion gallons of water leak from U.S. homes every year. Fix-a-Leak Week is a designated time to increase awareness and improve water conservation through simple measures.

"People are often amazed at the volumes of water wasted through household leaks. Something that seems insignificant and often unattended by homeowners actually has a very noticeable impact on the water usage and water bill," said ROTOGreen expert Paul Abrams.

Roto-Rooter locations across the nation are helping homeowners detect and repair leaks. The average household can save up to 10,000 gallons of water each year simply by fixing leaks. Roto-Rooter president and COO, Rick Arquilla, is encouraging Americans to join Roto-Rooter in the water conservation effort this week. "As populations grow and water resources become scarcer, greener plumbing has become more important than ever before," said Arquilla. "Roto-Rooter established its ROTOGreen water conservation program to make green plumbing solutions more available and Fix-a-Leak Week is a great way to call attention to scarce water resources."

ROTOGreen promotes EPA WaterSense certified products and offers water conserving earth-friendly plumbing solutions that make it easy to go green. Here are a couple of DIY leak detection tests families can try to kick-off greening their plumbing during Fix-a-Leak Week.

### **Two Tricks for Detecting a Toilet Leak**

You may not always hear water running in your toilet or see it flowing into the bowl but your toilet might be leaking water down the drain on a constant basis, up to 200 gallons per day. Here are two ways to detect toilet leaks:

- Put a few drops of food coloring in the tank and wait fifteen minutes. If colored water appears in the bowl, you have a leak. View the video on our Facebook page to see where the food coloring should go.
- Sprinkle a pinch of flour or talcum powder on top of the water in your toilet tank. Watch it carefully. If it drifts toward the tank's overflow tube then you have a different kind of toilet leak called an overflow leak. Replace the float valve to solve the problem.

Tried using gum, duct tape or other temporary leak "fixes"? Check out the Roto-Rooter website for DIY tips and instructional videos that will help you take care of many of your own plumbing problems. And you can Like Roto-Rooter on Facebook to get timely tips and information in your news feed.

### **About ROTOGreen**

ROTOGreen is the water conservation initiative from North America's #1 plumbing and drain service company Roto-Rooter. The ROTOGreen program makes it easy for our residential and commercial customers to go green, conserve water and save money on utility bills. Our plan takes a simple but effective approach to conservation. Learn more about water conservation and ROTOGreen at [www.RotoRooter.com/rotogreen](http://www.RotoRooter.com/rotogreen).