FOR IMMEDIATE RELEASE

Plumbers Thankful for Thanksgiving Rush
Roto-Rooter braces for its busiest Day of year

CINCINNATI, OHIO – November 24, 2014 – The day after Thanksgiving is the single busiest of the year for Roto-Rooter’s residential plumbers. Big holiday meal preparation and cleanup can lead to a lot of unwanted waste in the kitchen drain and garbage disposal. Also, holiday house guests who require additional laundry loads, showers and toilet flushes put a strain on household plumbing.

“Often, the case is that a house already has partially clogged drains that go unnoticed, until holiday guests arrive and overwhelm the system,” said Paul Abrams, spokesman for Roto-Rooter. Hectic houses full of people and frantic hosts quickly and easily lead to plumbing problems throughout the holiday season. “Even more problematic is that virtually every traditional Thanksgiving dish is a drain clogging culprit,” Abrams continued.

Incoming calls to Roto-Rooter for service will jump 50% above the average Friday. The four-day Thanksgiving weekend averages a 21% increase over any other Thursday through Sunday period during the year. Roto-Rooter is prepared with additional staff to address the expected increase in calls and jobs, saving customers from long waits and outrageous holiday service charges.

Thanksgiving hosts can avoid a visit from their plumber over the holiday weekend by following these clog-preventing tips, which can also be found in our special Thanksgiving clog infographic:

- Never pour fats or cooking oils down drains. They solidify in pipes. Instead, wipe grease from pots with paper towels and throw in trash.
- Avoid putting stringy, fibrous or starchy waste in the garbage disposal. Poultry skins, celery, fruit & potato peels, for example, cannot be sufficiently broken down.
- Make sure the disposal is running when you put food into it. Don’t wait until it’s full to turn it on.
- For homes hosting weekend guests, it’s a good idea to wait ten minutes between showers so slow drains have time to do their job.
- Never flush cotton balls, swabs, hair or wet wipes down a toilet. They don’t dissolve and will cause clogs. Place a waste basket in the bathroom so these items won’t be flushed.
- Try to address any plumbing problems before the holiday and before guests arrive. However, in the case of holiday plumbing emergencies, don’t hesitate to ask a plumber, up front, about extra holiday service fees. As always, know your DIY limits. Often, minor plumbing problems turn into plumbing catastrophes if not handled properly.

Watch Roto-Rooter’s Thanksgiving Clog Video on Roto-Rooter TV (our YouTube channel)

Founded in 1935, Roto-Rooter is the largest provider of plumbing and sewer & drain cleaning services in North America. Roto-Rooter offers an ever-expanding variety of repair and maintenance services to both homeowners and businesses. Roto-Rooter operated businesses in more than 110 company owned branch and independent contractor territories and approximately 500 independent franchise operations, serving about 90% of the U.S. population and many parts of Canada. Master independent franchise operations have been established in Japan, Philippines, Hong Kong/China and Indonesia/Singapore. www.RotoRooter.com

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