

## **North America's Leading Plumber Encourages Participation in Fix-a-Leak Week**

*Roto-Rooter Shares Tips and Tricks for Reducing Leaks and Conserving Water*

**CINCINNATI, OH – March 16, 2015** – Go green for more than just St. Patrick's Day this year! Monday, March 16 marks the kick off to the seventh annual Fix-a-Leak week to encourage Americans to save water by repairing dripping faucets and faulty fixtures. According to EPA WaterSense, more than 1 trillion gallons of water leak from U.S. homes every year. Fix-a-Leak Week is a designated time to increase awareness and improve water conservation through simple measures.

"People are often shocked at the volumes of water wasted through household leaks. A dripping faucet is easy to ignore and fix whenever you get around to it, but numerous small leaks can add up and have a very noticeable impact on the water usage and water bill," said ROTOGreen expert Paul Abrams.

Roto-Rooter locations across the nation are gearing up to help homeowners detect and repair leaks. The average household can save up to 10,000 gallons of water each year simply by fixing leaks. ROTOGreen promotes EPA WaterSense certified products and offers water conserving earth-friendly plumbing solutions that make it easy to go green.

### **Two Tricks for Detecting a Toilet Leak**

You may not always hear water running in your toilet or see it flowing into the bowl but your toilet might be leaking water down the drain on a constant basis, up to 200 gallons per day. Here are a couple of DIY leak detection tests families can try to kick-off greening their plumbing during Fix-a-Leak Week.

- Put a few drops of food coloring in the tank and wait fifteen minutes. If colored water appears in the bowl, you have a leak. View the video on our Facebook page to see where the food coloring should go.
- Sprinkle a pinch of flour or talcum powder on top of the water in your toilet tank. Watch it carefully. If it drifts toward the tank's overflow tube then you have a different kind of toilet leak called an overflow leak. Replace the float valve to solve the problem.

Roto-Rooter president and COO, Rick Arquilla, is encouraging Americans to join Roto-Rooter in the water conservation effort this week. "As populations grow and water resources become scarcer, greener plumbing has become more important than ever before," said Arquilla. "Roto-Rooter established ROTOGreen to make green plumbing solutions more available and Fix-a-Leak Week is a great place to start."

### **About ROTOGreen**

ROTOGreen is the water conservation initiative from North America's #1 plumbing and drain service company Roto-Rooter. The ROTOGreen program makes it easy for our residential and commercial customers to go green, conserve water and save money on utility bills. Our plan takes a simple but effective approach to conservation. Learn more about water conservation and ROTOGreen at <http://www.RotoRooter.com/rotogreen>.